

Understanding Uncertainty

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The scientific process has many components

- ▶ experimentation
- ▶ modeling
- ▶ data collection
- ▶ design of experiments
- ▶ curve fitting
- ▶ parameter estimation
- ▶ uncertainty quantification

Uncertainty Quantification

The fundamental result of statistics is:

Uncertainty may be reduced by averaging.

This simple statement applies in a range of applications

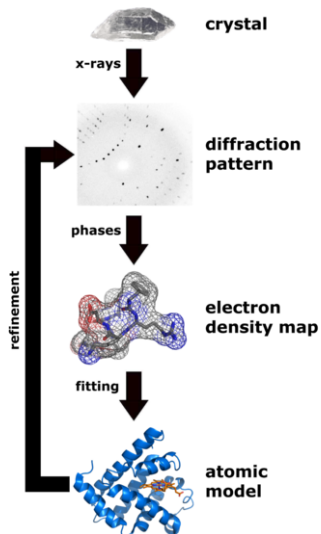
- a. Given a random sample $\{x_1, x_2, \dots, x_n\}$,

$$\text{Average}(\bar{x}) = \text{Average}(x_1)$$

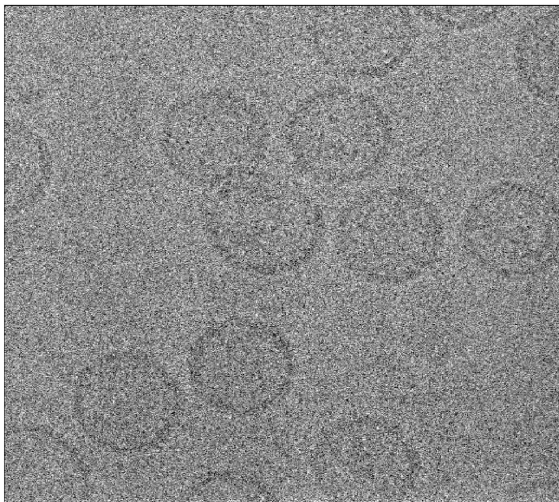
but

$$\text{Variance}(\bar{x}) = \frac{1}{n} \text{Variance}(x_1)$$

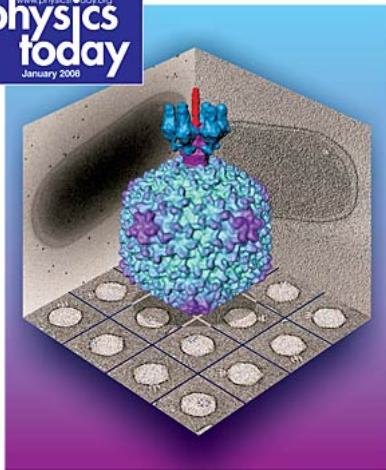
- b. Reconstructing a crystalline sample takes advantage of the periodic structure and Fourier techniques. For example, x-ray crystallography begins with as pure a crystal as available.



- c. Given thousands of images of flash-frozen viruses at random angles, Wah Chiu (Baylor College of Medicine) has shown how to reconstruct an individual virus:
1. isolate each virus image
 2. cluster the images into 50-60 groups
 3. average images within a cluster
 4. try to figure out the angle of each cluster
 5. use known symmetry to aid reconstruction



Cryo-electron microscope images of P22 virus.



Focus on phages

Statistical Uncertainty

- ▶ A tool for understanding uncertainty is simulation
- ▶ These computer experiments can imitate any “real” process imagined
- ▶ By replication, the accuracy (or, equivalently, the uncertainty) may be observed

Example 1.

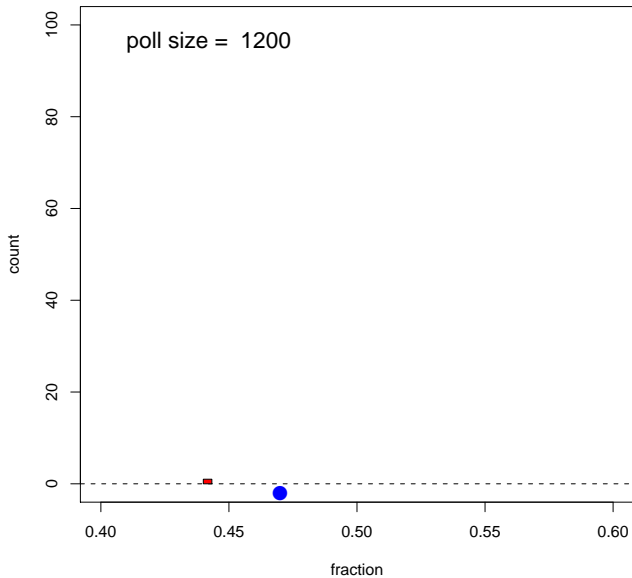
- ▶ At some point during the Fall of 2008, you heard the following poll result:

47% *Obama*
53% *Other*

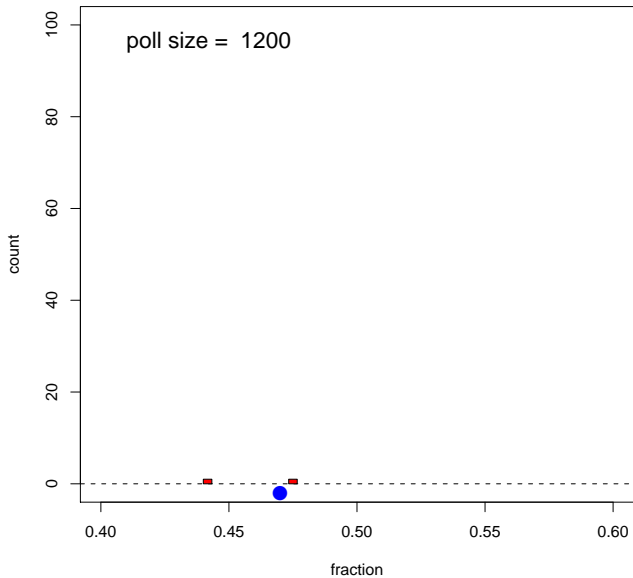
("*Other*" may break down as 43% McCain, 10% undecided, ignoring other candidates.)

- ▶ A Gallup poll might report their findings based on 1200 phone interviews
- ▶ So a *single* computer simulation would involve flipping a biased coin 1200 times, and counting the number of "heads"
- ▶ Repeat the simulation a large number of times (1000 here) and accumulate the results in a frequency chart (histogram)

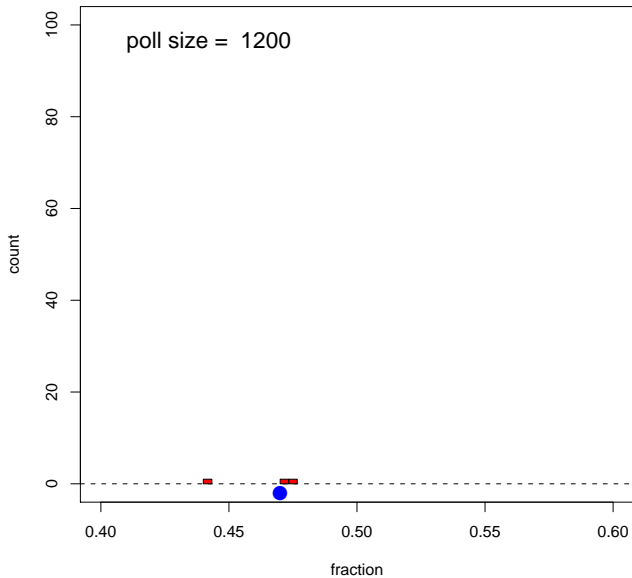
True Prob = 0.47 0 0.53



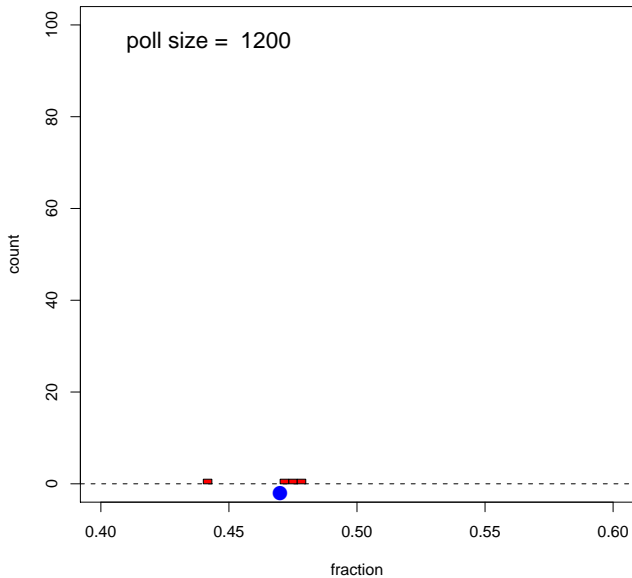
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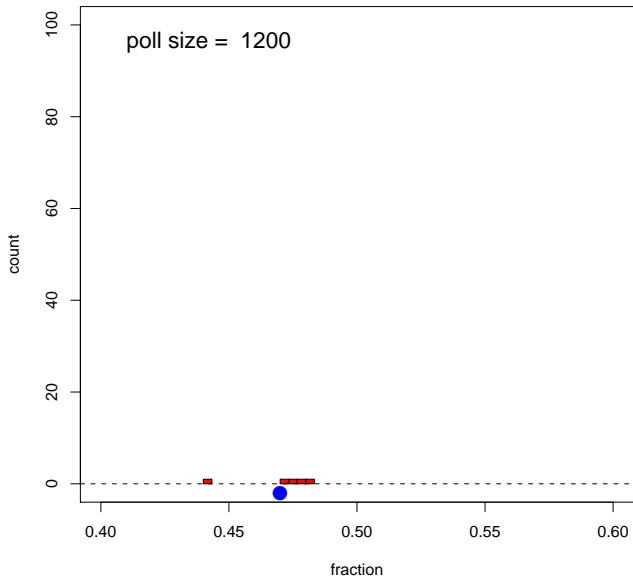
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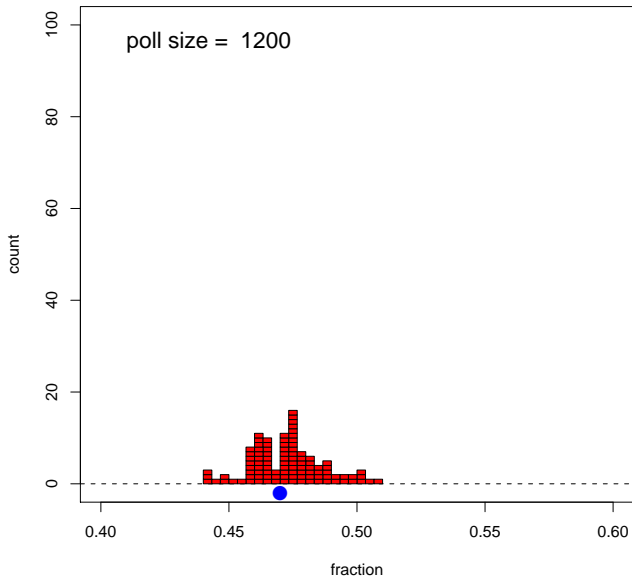
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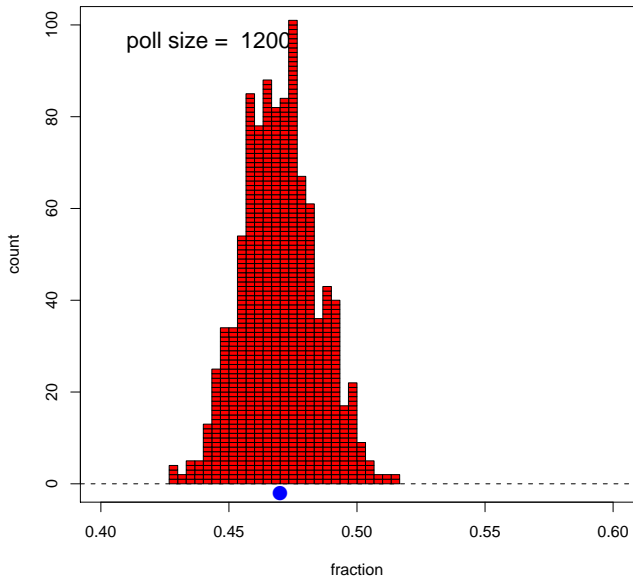
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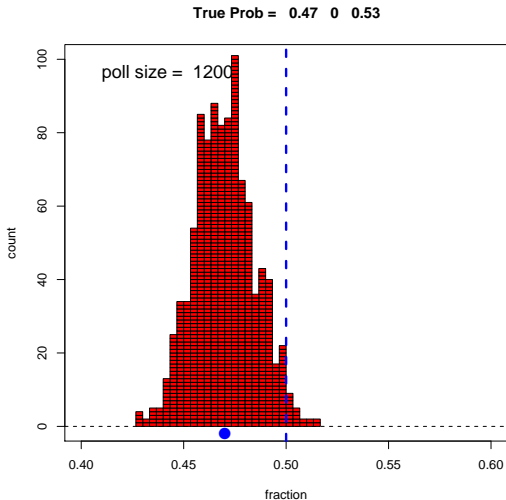


- ▶ This simulation suggests (visually) that the uncertainty is about ± 3 points
- ▶ Now it turns out that it is basically OK to ascribe this same level of uncertainty to a Gallup poll
- ▶ The *New York Times* “Polling Standards” includes:

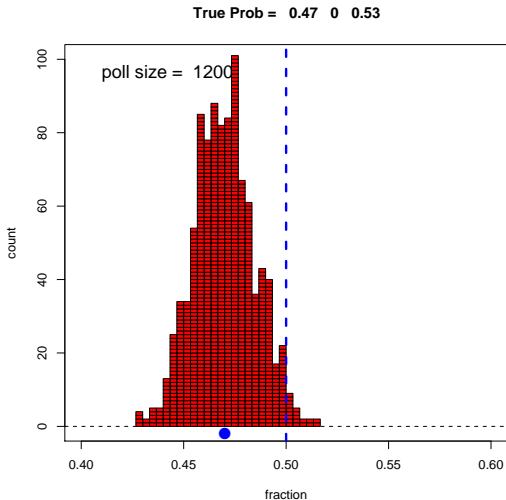
UNDERSTANDING THE MARGIN OF SAMPLING ERROR

A typical nationwide telephone poll of 1,000 respondents has a margin of sampling error of plus or minus three percentage points. This means that in 19 cases out of 20, overall results based on such samples will differ by no more than three percentage points in either direction from what would have been obtained by seeking out all American adults.

- ▶ Examine the simulation again
- ▶ Question: What is the likelihood Obama will get more than 50% of the vote?
- ▶ The visualization suggests not



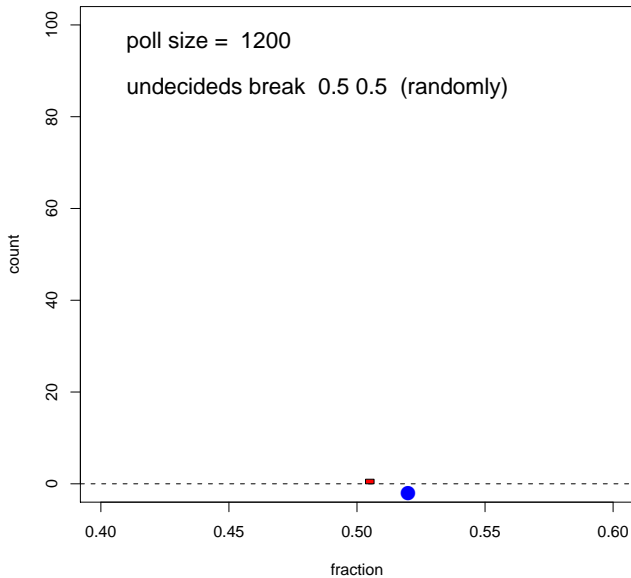
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- ▶ **What about the undecided voters???**



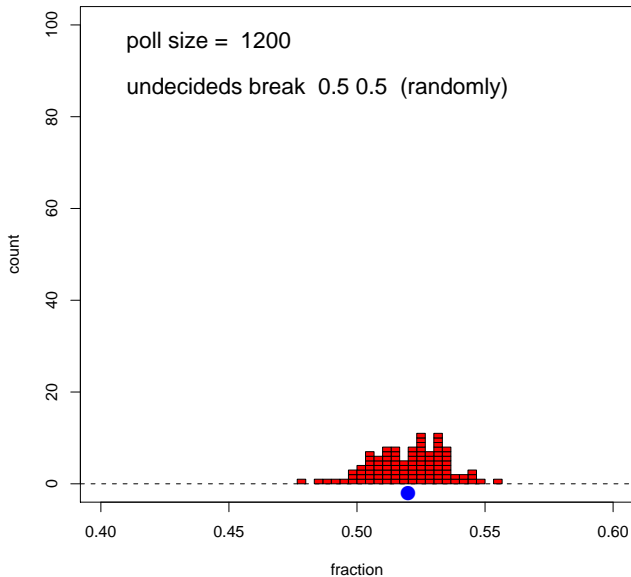
The Undecideds

- ▶ From the simulation point of view, we can “force” an answer from such individuals
- ▶ We would not use the same biased (47%) coin for the undecideds
- ▶ Seems obvious that these folks are truly on the fence: therefore, 50-50

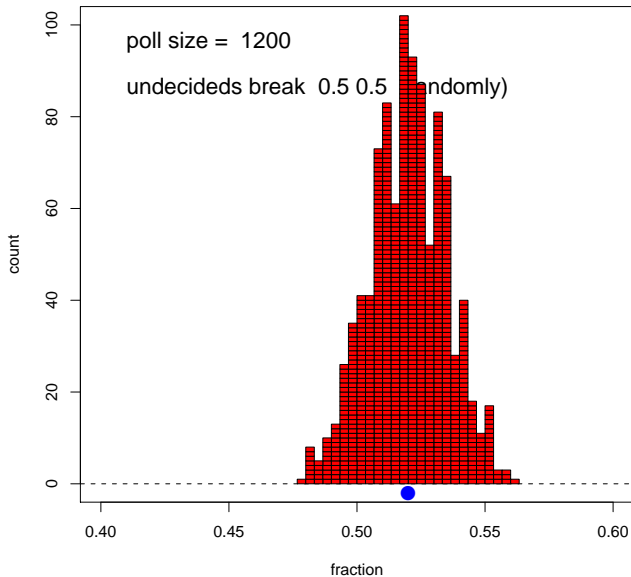
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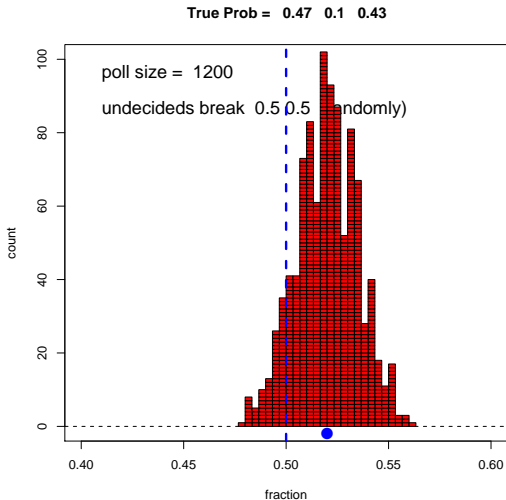
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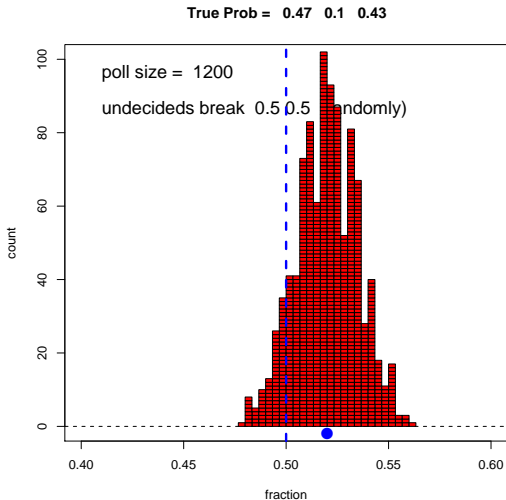
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- Obama very likely to get at least 50%



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- **So why report undecideds in any case?**



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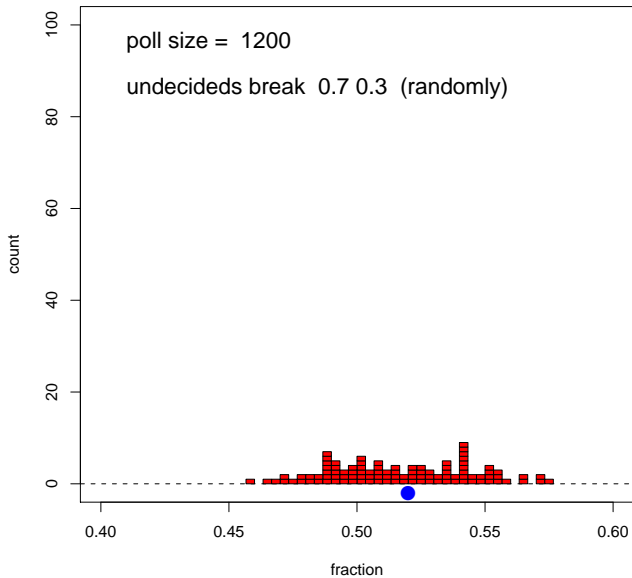
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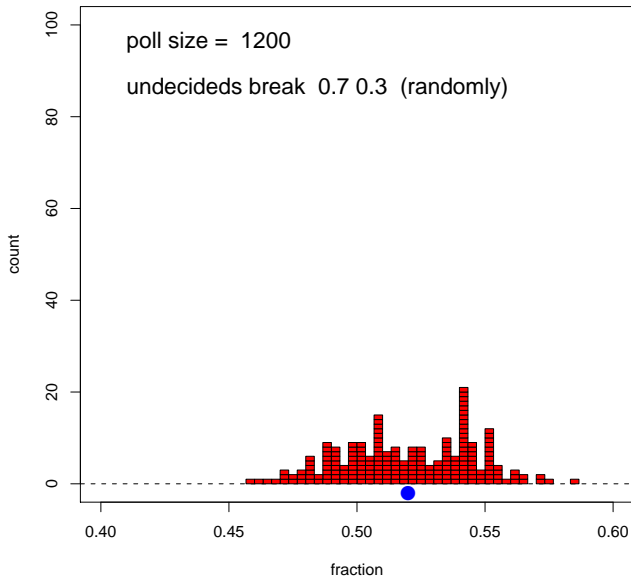
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- ▶ Perhaps undecideds are waiting for a last-minute reason to vote for Obama (or not)
- ▶ *Model the October surprise as a 70-30 split, or as a 30-70 split, randomly*
- ▶ *Or as a 80-20 or 20-80 split, randomly*

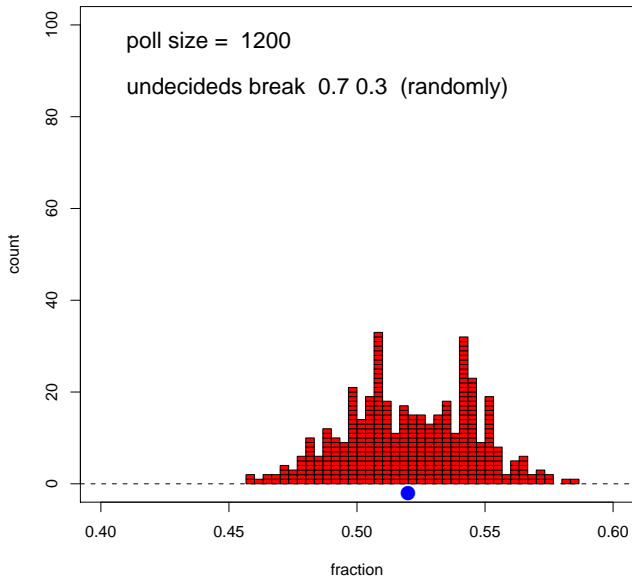
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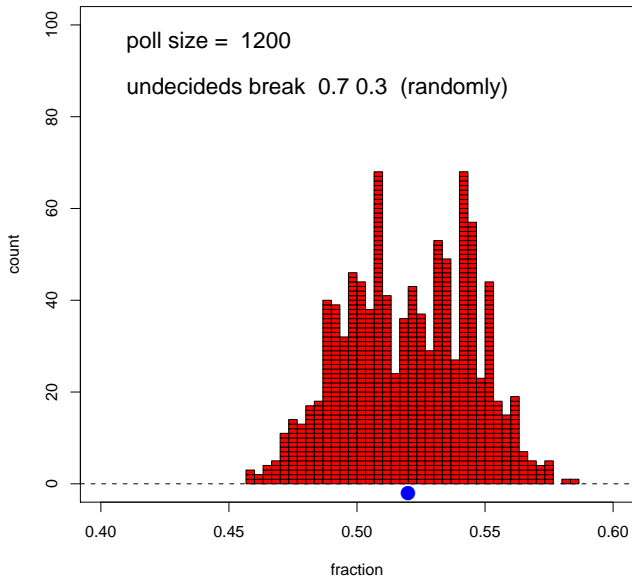
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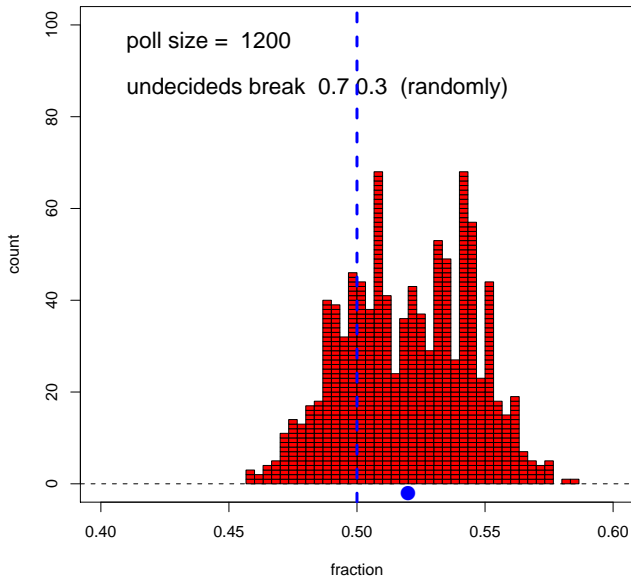
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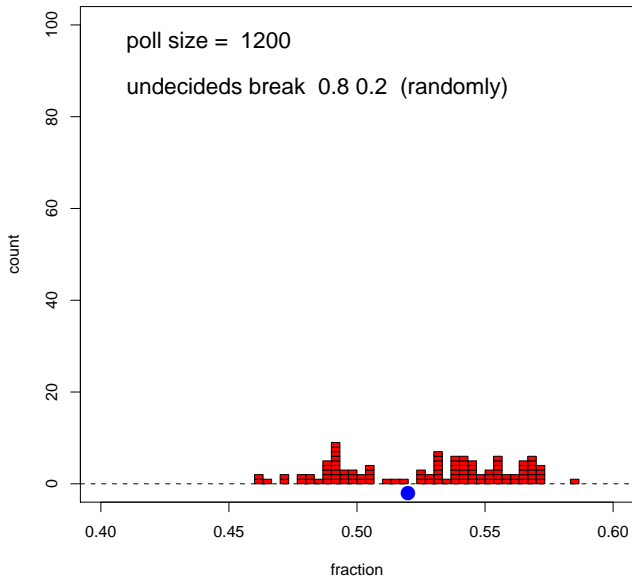
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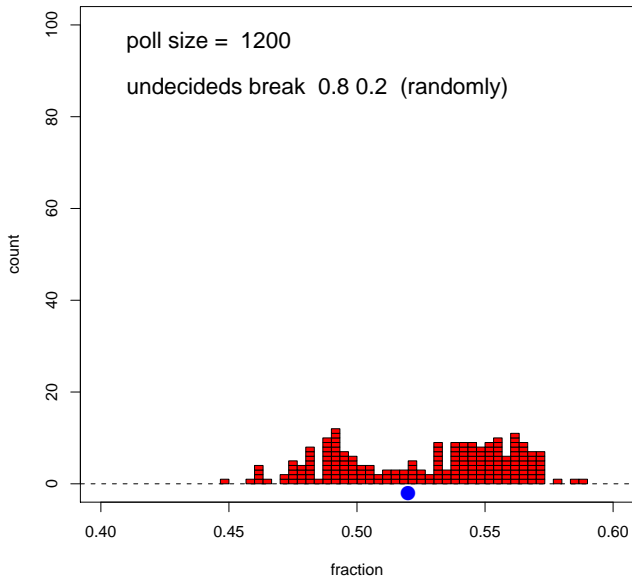
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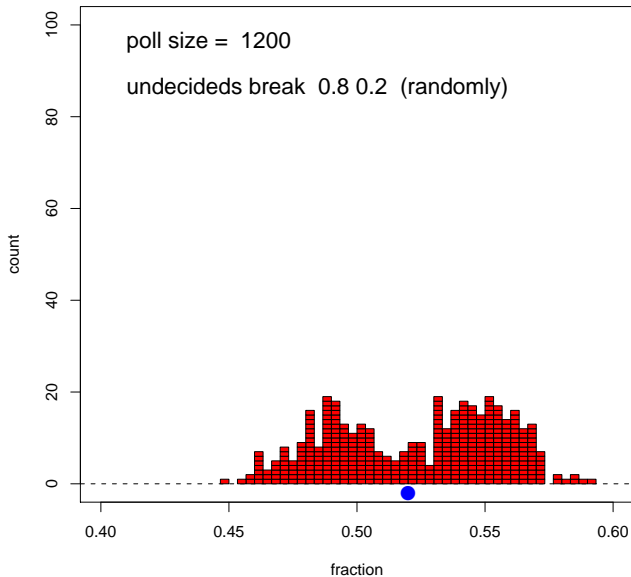
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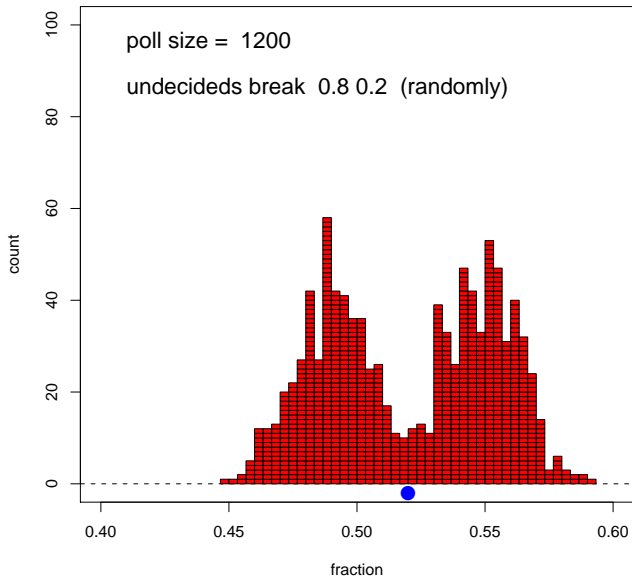
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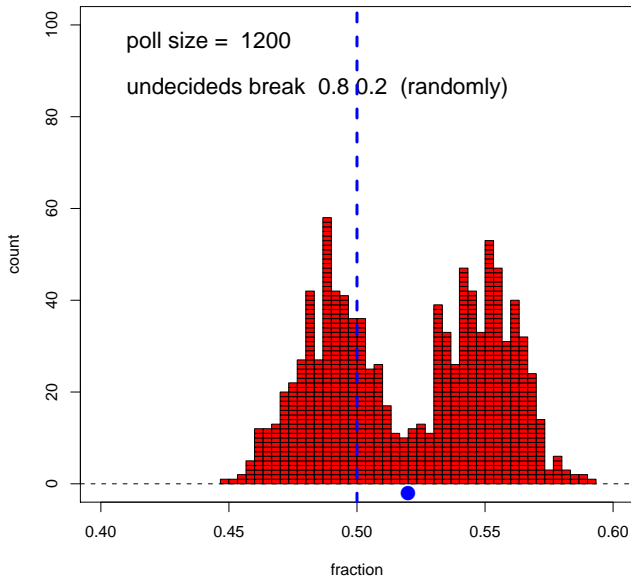
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www.pollster.com/blogs/cell_phones_and_political_surv.php
- ▶ (While we enjoy teaching closed-form expressions for uncertainty, simulation is much easier for more realistic models)

What is the Effect of Cell Phones?

- ▶ A Harris poll (4/08) showed 89% of adults have a cell phone (up from 77% in 12/06)
- ▶ 20% have no land line
- ▶ 14% only use a cell phone
- ▶ These 14% of voters are not equally distributed by age:

| | |
|---------|-----|
| 18 – 29 | 49% |
| 30 – 39 | 22% |
| 40 – 49 | 13% |
| 50 – 64 | 11% |
| 65 – | 6% |

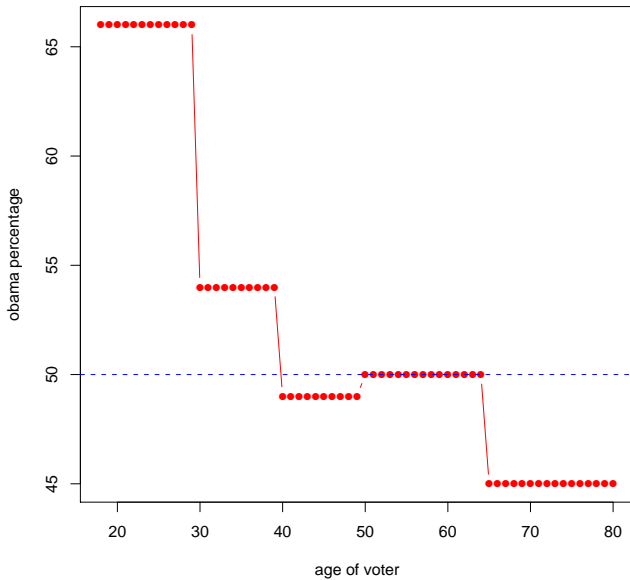
- ▶ Obama's supporters are also not distributed equally by age
- ▶ An 4/08 Gallup poll found the Obama/McCain supporters broke

| | | |
|---------|-----|-----|
| 18 – 29 | 57% | 37% |
| 30 – 49 | 46% | 46% |
| 50 – 64 | 44% | 47% |
| 65— | 35% | 51% |

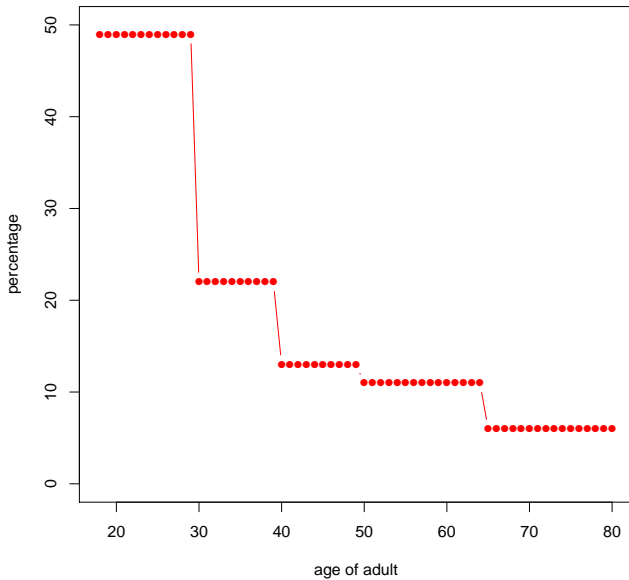
- ▶ Let us take as our model the cell phone Harris poll combined with the actual CNN 2008 election exit poll numbers

| <i>Age</i> | <i>Fraction</i> | <i>Obama</i> | <i>McCain</i> | <i>Other</i> | <i>Cell Only</i> |
|------------|-----------------|--------------|---------------|--------------|------------------|
| 18 – 24 | 10% | 66% | 32% | 2% | 49% |
| 25 – 29 | 8% | 66% | 31% | 3% | 49% |
| 30 – 39 | 18% | 54% | 44% | 2% | 22% |
| 40 – 49 | 21% | 49% | 49% | 2% | 13% |
| 50 – 64 | 27% | 50% | 49% | 1% | 11% |
| 65– | 16% | 45% | 53% | 2% | 6% |

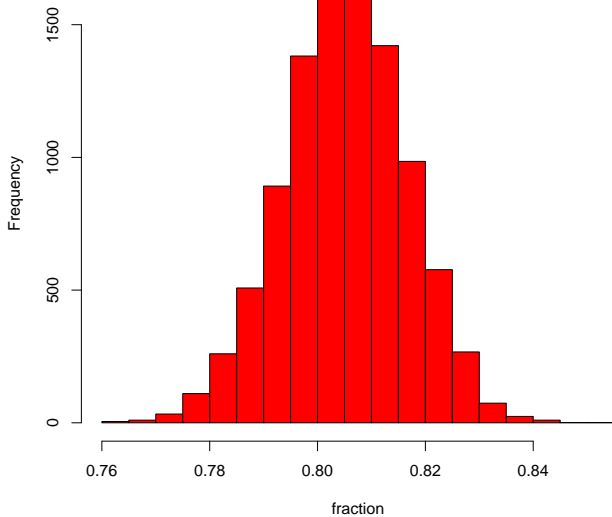
Percentage for Obama (CNN Exit Poll)



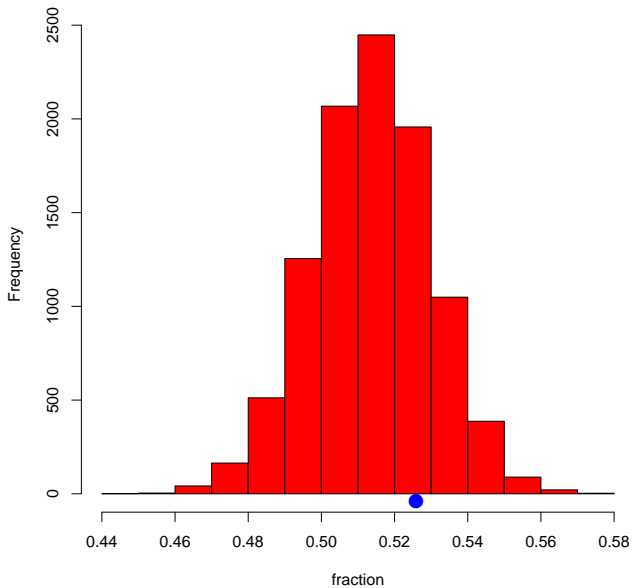
Fraction With Cell Phone Only (Harris Poll)



Fraction of Calls to Land Lines (10,000 Simulations)



Fraction of Answered Calls for Obama



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- ▶ The *New York Times* "Polling Standards" also includes this paragraph:

UNDERSTANDING THE MARGIN OF SAMPLING ERROR

The margin of sampling error is the only quantifiable error in a typical random sample telephone poll, but there are other errors too. The refusal rate, question order, interviewer techniques and question wording are all additional sources of error and bias in polls.

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- ▶ (No mention of cell phones)

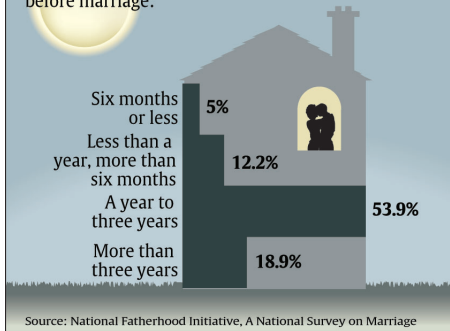
Example 2: Is It Real?

Study this graphic from the first page of USA Today (10/13/06)

USA TODAY Snapshots®

Romance before vows

Amount of time people said they had been romantically involved with their spouse before marriage:



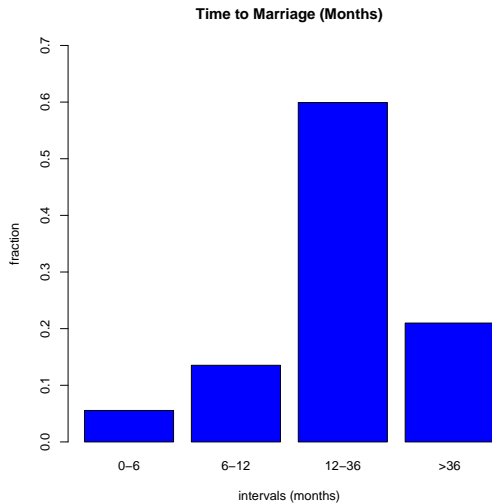
By David Stuckey and Robert W. Ahrens, USA TODAY

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- ▶ Still tends towards junk art
- ▶ Low data-to-ink ratio (Tufte)

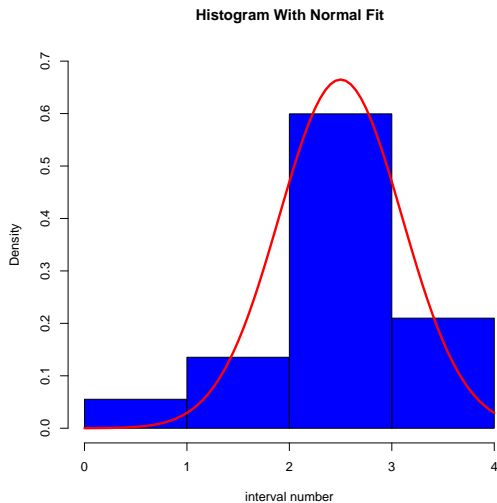
- ▶ Quality of USA Today graphics used to be error-prone
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- ▶ Question here:

Is there any structure apparent from such compressed data?

Is the Time-to-Marriage Normal?



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- Look at the numbers from the chart again

| <i>Age Range(Months)</i> | <i>Fraction</i> |
|--------------------------|-----------------|
| 0 — 6 | 5.0% |
| 6 — 12 | 12.2% |
| 12 — 36 | 53.9% |
| 36 — | 18.9% |

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- ▶ *These only add up to 90%!*

- Using the original numbers from the survey cited

| <i>Age Range</i> | <i>Number</i> | <i>Fraction</i> | <i>(Chart)</i> |
|------------------|---------------|-----------------|----------------|
| 0 – 6 | 181 | 15.00% | (5.0%) |
| 6 – 12 | 147 | 12.18% | (12.2%) |
| 12 – 36 | 651 | 53.94% | (53.9%) |
| 36 – | 228 | 18.89% | (18.9%) |

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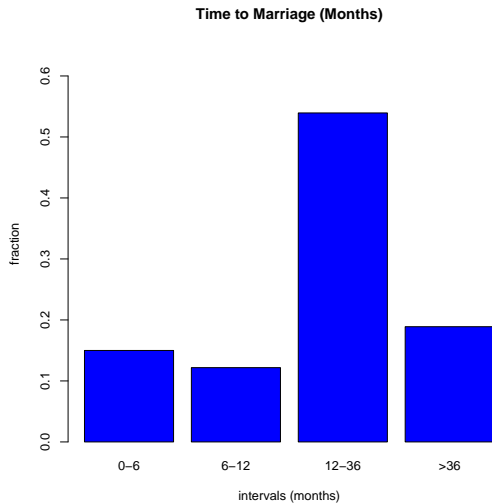
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- ▶ Using the original numbers from the survey cited

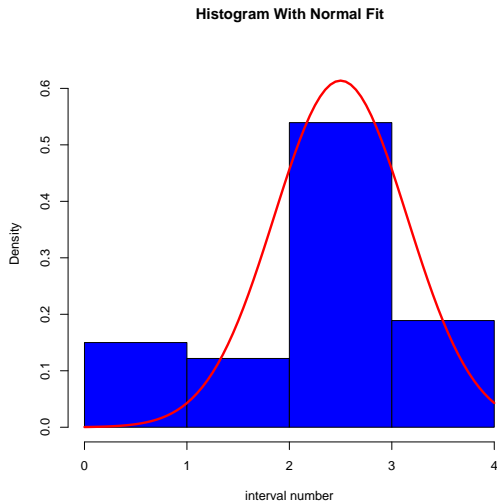
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- ▶ (The original survey gave these percentages — USA Today just copied the mistake)

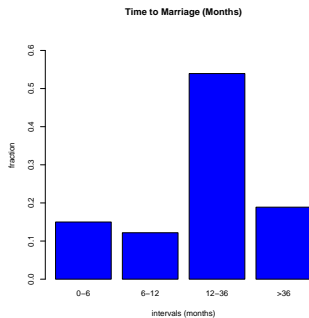
Is the Time-to-Marriage Normal? (corrected data)



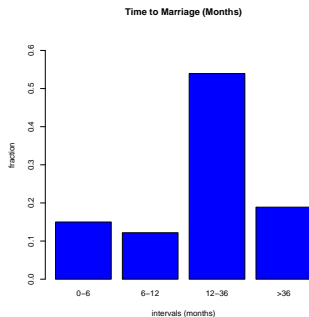
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How To Handle the 3rd Interval?

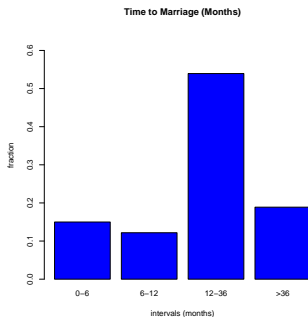


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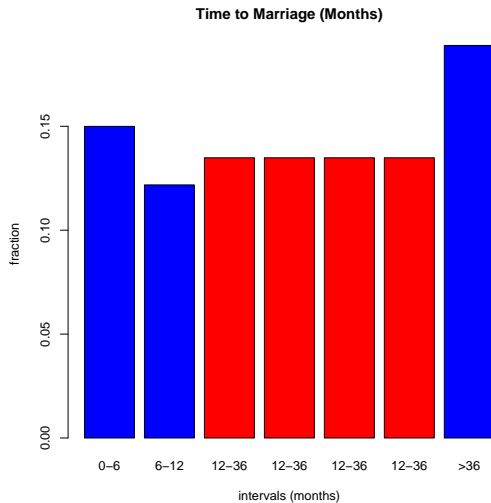
- The third bin is 4 times wider than the first two

How To Handle the 3rd Interval?

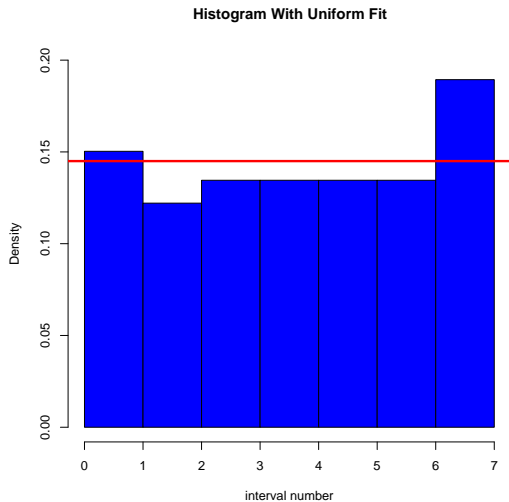


- ▶ The third bin is 4 times wider than the first two
- ▶ So split into 4 intervals — divide the count equally

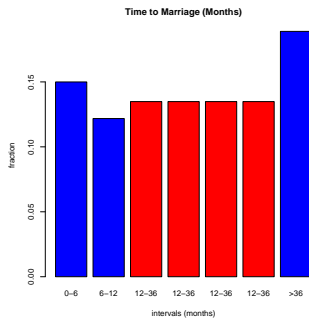
Is the Time-to-Marriage Uniform?



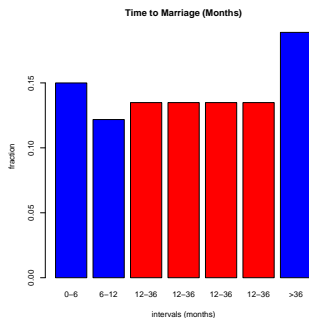
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How To Handle the 4th Interval?

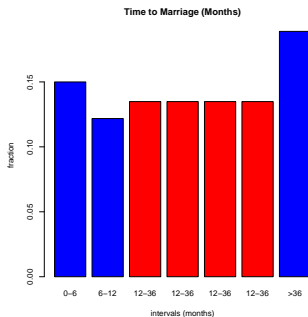


How To Handle the 4th Interval?



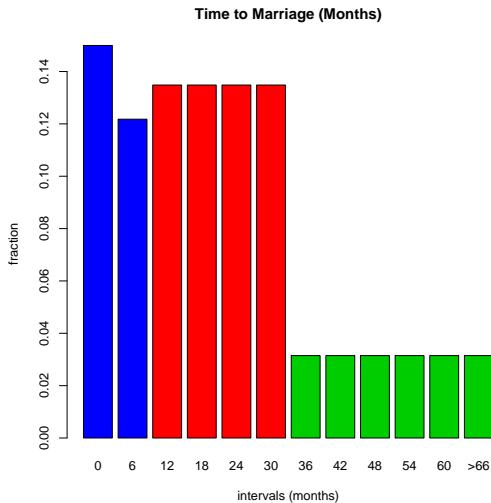
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How To Handle the 4th Interval?

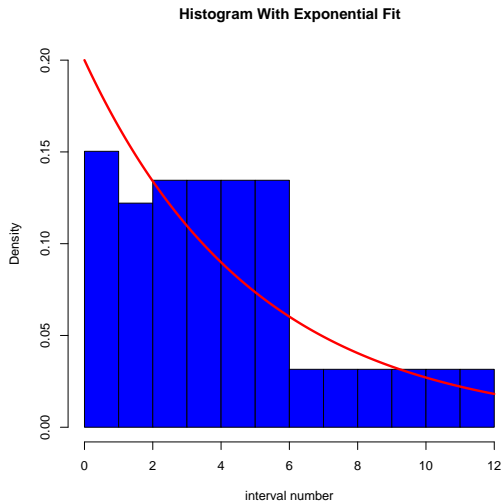


- ▶ The width of the fourth bin is indeterminate
- ▶ So split into 6 intervals — divide the count equally

Is the Time-to-Marriage Exponential?



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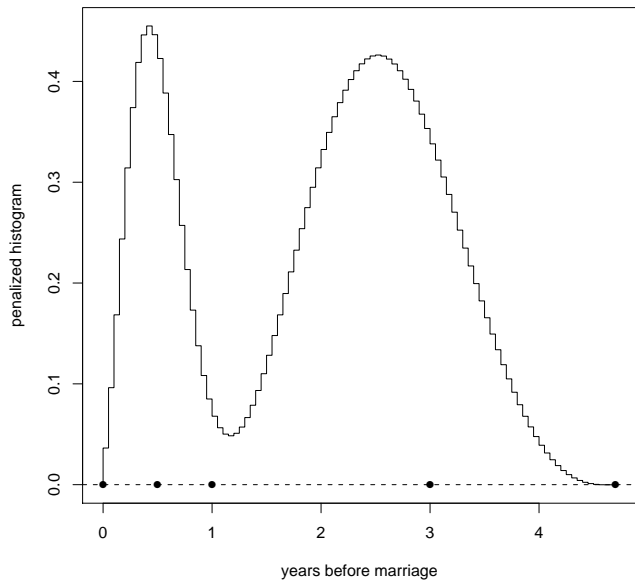


A New Density Estimator

- ▶ Consider a fine histogram that
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 2. minimizes $\int f''(x)^2 dx$ (discrete approximation)
 3. is as wide as possible and nonnegative (4th bin problem)

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 1. exactly matches the 4 interval proportions
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 3. is as wide as possible and nonnegative (4th bin problem)
- ▶ Reference: Scott, D.W. and Scott, W.R. (2008), "Smoothed Histograms for Frequency Data on Irregular Intervals," *The American Statistician*, 62, 256–261



Is the Time-to-Marriage Really Bimodal?

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- ▶ Compute the new histogram and see if it is bimodal

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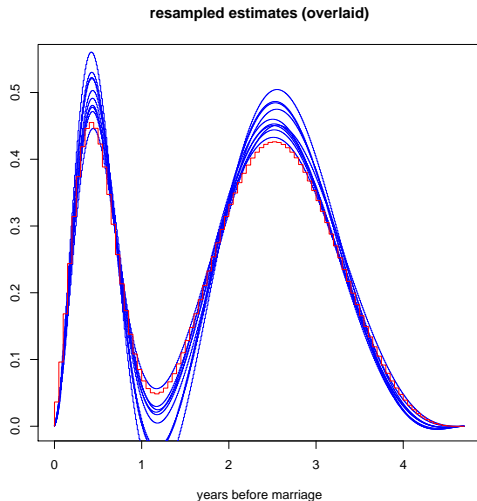
181 147 651 228

- ▶ Use these empirical proportions to generate another (multinomial) sample of size 1207

185 161 649 212

- ▶ Compute the new histogram and see if it is bimodal
- ▶ cf. bootstrapping (repeat 10 times)

Is the Time-to-Marriage Really Bimodal?



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- ▶ Collect n instances of this model; least-squares solution is

$$\hat{\theta} = (X^t X)^{-1} X^t Y$$

and

$$\text{variance}(\hat{\theta}) \approx \hat{\sigma}^2 (X^t X)^{-1}$$

- ▶ $\text{variance}(\hat{\theta})$ is a matrix: therefore, $\hat{\theta}_k$ and $\hat{\theta}_\ell$ are correlated, and the diagonal elements contain the $\text{variance}(\hat{\theta}_k)$

Estimation of $\theta_p \in \mathbb{R}^p$

- how to understand uncertainty of $\hat{\theta}_p$?
 - interpreting individual parameters $\hat{\theta}_p^{(i)}$
 - stability related to n and collinearity
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- consider examples from regression

- parameter-by-parameter confidence intervals

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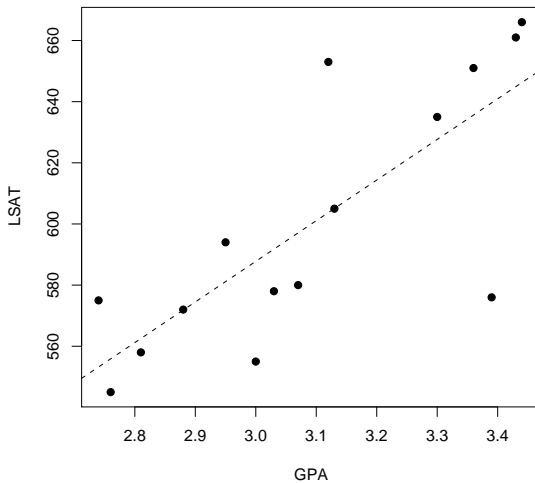
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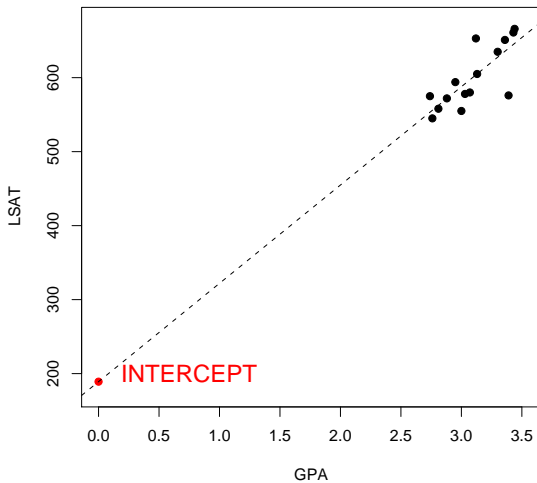
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- example: law school admissions data ($n = 15$, Efron)

LAW SCHOOL ADMISSIONS DATA

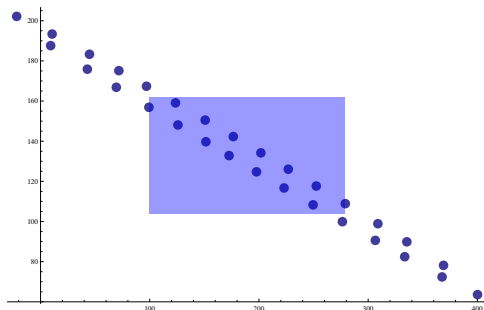


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- (see Mathematica animations — prg2.nb)

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 - change focus from parameters
 - choose a “smooth path” through the confidence ellipse (rather than on boundary)
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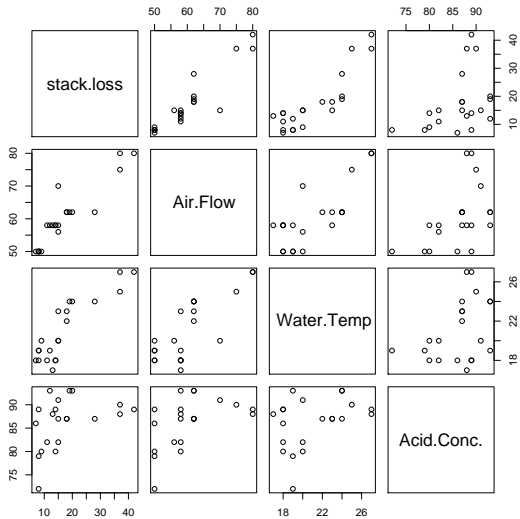
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- eigenvectors of $\hat{\Sigma}$ convenient “smooth path” in \mathbb{R}^p
 - $\lambda_1 = 8879.3$ and $\lambda_2 = 4.4$ (data uncentered/unscaled)
 - $\lambda_1 = 0.0285$ and $\lambda_2 = 0.0266$ (data standardized)
- centering and scaling do affect perception (always center/standardize)

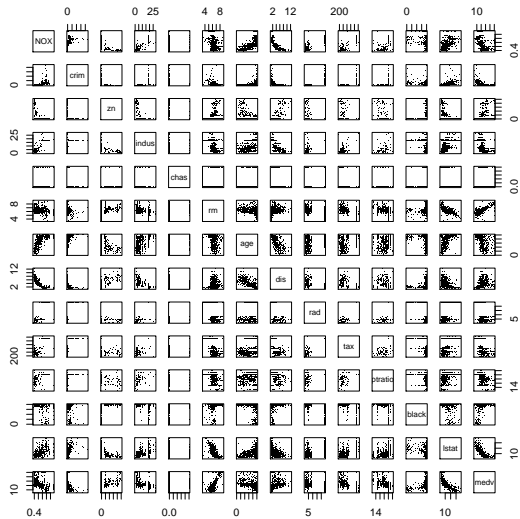
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- look at the stackloss data (3 predictors + int), predicting stack.loss
 - $\lambda_2/\lambda_1 = 0.314$
 - $\lambda_3/\lambda_1 = 0.197$
 - $\lambda_4/\lambda_1 = 0.097$



- finally, we will look at the transformed Boston Housing data (13 predictors + int), predicting "median house value" ($R^2 = 0.77$)
 - $\lambda_2/\lambda_1 = 0.695$
 - $\lambda_3/\lambda_1 = 0.624$
 - $\lambda_4/\lambda_1 = 0.548$
 - $\lambda_5/\lambda_1 = 0.385$
 - \vdots
 - $\lambda_{14}/\lambda_1 = 0.013$
- (Mathematica notebook prg4.nb)



- hard to look at correlation matrix and “see” higher-dimensional collinearities
- eigenvectors sorted by the “most active” set of coefficients

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- ▶ *Thank you.*

<http://www.stat.rice.edu/~scottdw>